

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/JAN. 15, 1962

1962

january							february							march						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3				1	2	3				
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31
april							may							june						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5			1	2					
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30
july							august							september						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4				2	3	4	5	6	7	%
8	9	10	11	12	13	14	5	6	7	8	9	10	11	9	10	11	12	13	14	15
15	16	17	18	19	20	21	12	13	14	15	16	17	18	16	17	18	19	20	21	22
22	23	24	25	26	27	28	19	20	21	22	23	24	25	23	24	25	26	27	28	29
29	30	31					26	27	28	29	30	31		30						
october							november							december						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3				2	3	4	5	6	7	%
7	8	9	10	11	12	13	4	5	6	7	8	9	10	9	10	11	12	13	14	15
14	15	16	17	18	19	20	11	12	13	14	15	16	17	16	17	18	19	20	21	22
21	22	23	24	25	26	27	18	19	20	21	22	23	24	23	24	25	26	27	28	29
28	29	30	31				25	26	27	28	29	30		30						

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 12, 1962</u>			
Jan. 12	MACY'S RELEASE DATE--Spring bridal fashions (No press show).		
Friday Jan. 12 12:15 P.M. Luncheon	VARIETY GROUP FASHION SHOW Showing for press of fashions by Suzy Perette, Thom McAn Shoes, Jerry Silverman (designed by Shannon Rogers), Ritter Furs and Koret Bags. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	PERETTE; McAN; KORET; SILVERMAN; RITTER FURS	HOTEL PIERRE BALLROOM
Friday Jan. 12 4:15 P.M. Cocktails	PREVIEW: EMBA MINK FUR FASHIONS Spring and Summer mink fashions by Emba. (Auxiliary Member, N.Y.C.G.) By invitation. Contact: Albert Woodley, MU. 2-6881. Publicity: Virginia Casey at C.C.I., 750 Third Ave., OK. 7-7330.	EMBA MUTATION MINK BREEDERS' ASSN.	HOTEL PIERRE BALLROOM
Friday Jan. 12 5:00 P.M.- 8:00 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to her home for cocktails, 5:00 P.M. - 8:00 P.M. By invitation. Publ.: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Friday Jan. 12	SHOWING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR
Friday Jan. 12	PREMIERE SHOWING OF ITALIAN FASHIONS Premiere showing in America of Avon's silk and wool knitwear; Camisene (Firenze) boutique - active and spectator collection; also boutique jewelry by Contessa Bartolomei. Continuous daily showings. Contact: Lillian Frank, PL. 5-4592 or PL. 3-3500, Ext. 212.	AVON (P. CELLI); CAMISENE	LILLIAN FRANK 42 W. 58 ST., RM. 212
Friday Jan. 12- Jan. 25	OPENING OF SUMMER COLLECTIONS Showing of junior dresses, petite dresses, sportswear, suits, coordinates, skirts, blouses--continuous daily. Showings also in Merchandise Mart-- Dallas, Chicago, Atlanta; 112 W. 9th St., L.A.; and 3830 Kelly Ave., Cleveland. Publicity: Claire Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY ROOM 3902
Sunday Jan. 14 12:30 P.M. Brunch	CRUISE AND SPRING FASHIONS AT BRUNCH; Gothe's Cruise and Spring collection of dresses, available at Saks Fifth Avenue. Coiffures--Tony Migliaro. Shoes--Ferragamo. Gloves--Kislav. Reservations--\$4.00; contact: Mr. Francois, CI. 6-7700. Publicity: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	GOTHE (530 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 13-	COUTURE OPENINGS IN FLORENCE	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
Jan. 18	(Picture Release Date, Feb. 20)		
	Jan. 13.. 11:00 A.M. Millinery Show; 2:30 P.M. (Sportswear & Boutique) De Simone; Baldini; Glans; Scarabocchio; Falconetto; Camisene; Valditevere; Paola Nucci; Vito; Myricae; 9:00 P.M. Laura Aponte; Avagolf; Celli; Naka; Vinci-Leoni; Mirsa; Roveda (Teen-Age Fashions); Pavone (all week) - Grand Hotel.		
	Jan. 14.. 2:30 P.M. (Sportswear & Boutique) Veneziani Sport; Galitzine Boutique; Fabiani Boutique; Marucelli Boutique; Guidi Boutique; Barentzen's Bazaar; Simonetta Sport; Antonelli Sport; Mingolini- Gugenheim Sport; 9:00 P.M. Avolio; Bertoli; Emilio Pucci.		
	Jan. 15.. 2:30 P.M. (High Fashion) Guidi; Antonelli; 9:00 P.M. Marucelli; Schuberth.		
	Jan. 16.. 2:30 P.M. (High Fashion) Galitzine; Veneziani; 9:00 P.M. Carosa; De Barentzen.		
	Jan. 17.. 2:30 P.M. (High Fashion) Simonetta; Fabiani; 9:00 P.M. Mingo- lini-Gugenheim; De Luca.		
	Jan. 18.. 2:30 P.M. (High Fashion) Enzo; Lancetti; Forquet. Contact: G.B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.		

Just Released RESORT COLORS- COLOR ASSOCIATION 200 MADISON AVENUE
SPRING 1963 OF U.S.A., INC.
Resort colors from the Spring 1963 forecast. Contact: Ann Mulligan,
MU. 5-5881.

WEEK BEGINNING MONDAY, JANUARY 15, 1962

Jan. 15	OHRBACH'S RELEASE DATE -- Spring-Summer bridal fashions. (No Show)		
Beginning Monday Jan. 15	OPENING: SPRING LEATHER FASHIONS	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
	Spring fashions by Samuel Robert in suede, kid and novelty leathers -- dresses, suits, coats, slacks, including collection of knit and leather combinations. (Note Change Of Date.)	Contact: Lou Clarke, IA. 4-4562.	
Monday Jan. 15	SUMMER COLLECTION AT NEW SHOWROOM	STREGA, N.Y.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous daily showing of Summer sportswear, dresses, and at-home collection, designed by Monte Streitfield, at new showroom. Contact: Paula Anton, WI. 7-7419.		
Beginning Monday Jan. 15	OPENING OF GOLF COLLECTION	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
	"Par For The Course"--continuous showings of golf fashions, designed by Vicki Cooper. Contact: Ceil Fischer, BR. 9-9076.		
Tuesday Jan. 16 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER ITALIAN KNITWEAR	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
	"Italia"--preview of Gino Paoli's haute couture collection of Italian knitwear for Fall-Winter, designed by Chiara Ghigi. Showing at 9:30 A.M. For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publ.: Terry V. Seymour and Reggie Riccardi, 16 W. 55 St., PL. 7-9170.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 16	OPENING OF SUMMER COLLECTION	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
12:00 Noon	Gross-Sydney's Summer collection of Petticoats casual wear for the petite miss; and "Terry Rogers" misses sizes. For press and buyers, by invitation. Continuous daily thereafter. Contact: Miss Carol, CH. 4-3558.		
Tuesday Jan. 16	PANEL DISCUSSION ON FASHION	PUBLICITY CLUB OF NEW YORK, INC.	OVERSEAS PRESS CLUB 54 WEST 40TH STREET
12:00 Noon Luncheon	"The New York Look is a Wonderful Look in Fashion"--panel discussion sponsored by N.Y. City's Dept. of Commerce & Public Events. Reservations: \$5.00. Contact: Rita Otway, LO. 4-4000, Ext. 717.		
Wednesday Jan. 17	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS	MACY'S NEW YORK	9TH FLOOR
9:30 A.M. Breakfast	Macy's preview for the press of midwinter home furnishings. (For release, Fri., Jan. 19.) By invitation. Publicity: Reni Kuhn, OX. 5-4400.		
Wednesday Jan. 17	PRESS PREVIEW: HAND KNITS FROM PARIS	LAINES DU PINGOUIN	230 FIFTH AVENUE BERNHARD ULMANN SHRM.
9:30 A.M. Coffee	Special press showing of hand knits from Paris in Laines du Pingouin fashion yarns. By invitation. Publ.: Ruth Hammer Assoc., EL. 5-7874.		
Wednesday Jan. 17	CUSTOMER SHOWING OF BRIDAL FASHIONS	MACY'S NEW YORK	3RD FLOOR
7:00 P.M.	Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. (Release date Fri., Jan. 12.) For tickets, contact: OX. 5-4400, Ext. 2273.		
Thursday Jan. 18	SHOWING: SWIMWEAR AND FOUNDATIONS	DEERING MILLIKEN, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
8:30 A.M. Breakfast	Elastic Latex/Spandex Woven and Knitted Fabrics Division will present a showing for the designers and buyers of the swimwear and foundation industry. (Showing at 9:00 A.M.) Contact: Alexander Kardos, OX. 5-1200. Publicity: Claudette Rose, OX. 5-1200.		
Thursday Jan. 18	MEN'S FASHIONS IN STRETCH FABRICS	CHEMSTRAND CORPORATION (350 FIFTH AVENUE)	EL MOROCCO 307 EAST 54TH STREET
8:45 A.M. Breakfast	Showing of men's fashions in stretch fabrics made of Chemstrand nylon and Acrilan acrylic yarns. For press, resources and buyers. By invitation. Contact: Bob Block at Bell & Stanton, YU. 6-1250.		
Thursday Jan. 18	OPENING OF SUMMER COLLECTION	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
2:30 P.M.	Haymaker will present their Summer collection of shirts, separates, skirts, and knitted dresses. For press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.		
Jan. 19	MACY'S RELEASE DATE - Homefurnishings (Preview - Jan. 17, See Above).		
Friday Jan. 19	PRESS PREVIEW OF DECORATOR ROOMS	GIMBELS	9TH FLOOR
10:00 A.M.	Model decorator rooms will be previewed for the press. (For release, Mon., Jan. 22.) By invitation. Publicity: Margot Infantino, LO. 4-3300.		
Jan. 22	GIMBELS' RELEASE DATE--Decorator Rooms (Preview, Jan. 19...See Above).		

SPRING-SUMMER OPENINGS IN PARIS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE

(P) Indicates Press Show. Picture Release Date - Feb. 27.

Monday, Jan. 22

10:30 A.M. Jacques Esterel (P); Jean Desses (P).
 12:30 P.M. Michel Tellin (P).
 1:00 P.M. Regine Lutece.
 2:15 P.M. Jean Patou (P); Monique D'Estrill (P).
 2:30 P.M. Jacques Esterel.
 3:30 P.M. Michel Goma.
 5:00 P.M. Pierre Cardin (P); Jean Desses; 5:30 Isabelle de Valancay.
 8:30 P.M. Pierre Cardin (P); 9:00 P.M. Jacques Esterel.

Tuesday, Jan. 23

10:00 A.M. Balmain (P); Irmone (P); Jean Patou; Ferreras; Michel Tellin.
 12:30 P.M. Michel Goma (P).
 2:15 P.M. Jacques Griffe (P); Bob Bugnand (P); Balmain.
 2:30 P.M. Pierre Cardin. 5:00 P.M. Nina Ricci (P); Jacqueline Godard.
 9:00 P.M. Ferreras (P).

Wednesday, Jan. 24

9:00 A.M. Gres.
 10:00 A.M. Nina Ricci; Bob Bugnand; Jacques Griffe; Irmone.
 10:30 A.M. Guy LaRoche (P), 12:30 P.M. Jacqueline Godard.
 2:30 P.M. Jacques Heim (P); Gres. 3:00 P.M. Irene Dana (P).
 3:30 P.M. Guy LaRoche.
 5:00 P.M. Hermes (P); Serge Matta (P); Jacques Heim. 9:00 P.M. Carven (P).

Thursday, Jan. 25

9:45 A.M. Christian Dior (P). 10:00 A.M. Lanvin-Castillo.
 10:30 A.M. Madeleine de Rauch.
 2:15 P.M. Charles Montaigne (P); Lola Prusac (P).
 3:00 P.M. Carven; Serge Matta; Phillippe Venet. 3:30 P.M. Jeanne Fardeau (P).
 5:00 P.M. Maggy Rouff (P); Claude Riviere (P); Renee Lise (P); Dior; Sagardoy.
 9:00 P.M. Bernard Sagardoy (P).

Friday, Jan. 26

9:00 A.M. Anny Blatt. 10:00 A.M. Capucci (P); Maggy Rouff.
 11:00 A.M. Renee Lise. 12:30 P.M. Maurice Roger (P).
 1:00 P.M. Regine Lutece (P). 2:15 P.M. Madeleine De Rauch (P); Capucci.
 3:00 P.M. Phillippe Venet (P) daily, 4:00 P.M. Anny Blatt (P).
 5:00 P.M. Georgette Renal (P); Michel Therouanne(P); Lanvin-Castillo(P); M. Roger.
 9:00 P.M. Louis Feraud.

Saturday, Jan. 27

5:00 P.M. Claude Riviere. Time not set -- Chanel.

Monday, Jan. 29

10:00 A.M. Suzanne Baron. 11:00 A.M. Suzanne Baron (P).
 10:30 A.M. Yves St-Laurent (P), 11:00 A.M. & 3:30 P.M. Courreges.

Tuesday, Jan. 30

10:00 A.M. Monique D'Estrill.

Wednesday, Jan. 31

10:30 A.M. Givenchy. 2:15 P.M. D'Estrill. 3:00 P.M. Givenchy.

Thursday, Feb. 1

11:00 A.M. Balenciaga.

Wednesday, Feb. 7.

3:30 P.M. Valentine Bourgade (P).

Contact: Chambre Syndicale, 102 Rue du Faubourg St-Honore, Paris.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 22 9:30 A.M. Coffee	PRESS PREVIEW: BOUSSAC PRINTED COTTON FABRICS Bloomingdale's will present screened fabrics of cotton prints, designed by Boussac of Paris, shown in fashions for Spring and Summer. By invitation. Contact: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	3RD FLOOR BRIDAL SALON
Monday Jan. 22 12:00 Noon Luncheon	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS "Tall Taste, Small Tag"--press preview of midwinter home furnishings; showing of model rooms on 6th and 7th floors. (For release, Wed., Jan. 24.) By invitation. Publicity: Lorraine Talent, TR. 5-7200, Ext. 662.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR MODERN FURNITURE
Tuesday Jan. 23 2:30 P.M. Cocktails	PREVIEW: SUMMER SUITS For press and resident buying offices, by invitation. Continuous daily thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Jan. 23 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTION Preview for press of Hadley's Fall collection of sweaters, separates, sportswear. By invitation. Beginning Mon., Jan. 29, continuous daily at showroom, 21st floor. Contact: Caroline Harris, LO. 5-2170.	HADLEY (1407 BROADWAY)	WEAVER'S CLUB 111 W. 40TH ST.(18 FL.)
Jan. 24	ABRAHAM & STRAUS RELEASE DATE--Midwinter homefurnishings. (See Above)		
Wednesday Jan. 24 2:30 P.M. Cocktails	PREVIEW OF SUMMER DRESSES For press and resident buying offices, by invitation. Beginning Jan. 29 through Feb. 8, daily except Friday at 10:30. Thereafter Mon. through Wed., at 10:30. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 25 2:30 P.M. Cocktails	PREVIEW: SUMMER JUNIOR DRESSES For press and resident buyers, by invitation. Beginning Jan. 29 - Feb. 8, Mondays through Thursday at 2:30. Thereafter Mondays through Wednesdays at 2:30. Publicity: Jeanette Gottlieb, BR. 9-6560.	HAYETTE	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 25 4:00 P.M. Cocktails	FASHION SHOW AT ANNUAL CONVENTION The National Cotton Council will introduce Penne Ann Percy, the 1962 Maid of Cotton and her washable cotton wardrobe at the 35th Annual Convention of the Ass'n of American Soap and Glycerine Producers. Showing at 4:30 P.M. By invitation. Contact: Ruth Goldberg, Soap Ass'n, MU. 6-3662; or Margot Herzog, Nat'l Cotton Council, BR. 9-4920.	SOAP ASSOCIATION & NAT'L COTTON COUNCIL	WALDORF-ASTORIA GRAND BALLROOM
Saturday Jan. 27 3:00 P.M.	BRIDAL FASHIONS AND TEA FOR CUSTOMERS Abraham & Straus' Spring and Summer bridal fashion show at tea, for customers. Tickets: \$1.00. Publicity: Eileen Goldberg, TR. 5-7200 or TR. 5-0195.	ABRAHAM & STRAUS	4TH FLOOR RESTAURANT
Beginning Monday Jan. 29	OPENING: SPRING-SUMMER COLLECTION Stretch knit separates and active sportswear, designed by Vicki Cooper. Continuous showings. Contact: Ceil Fischer, BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 27-	COUTURE OPENINGS IN LONDON	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
Feb. 1	(Picture Release Date, Feb. 19.)		
Jan. 27..	10:30 A.M. Ronald Paterson; 12:00 Noon Lachasse; 2:30 P.M. Hart-		
	4:00 P.M. Charles Creed; 5:30 P.M. Victor Stiebel. /nell		
Jan. 28..	10:00 A.M. Angele Delanghe; 11:30 A.M. Mattli; 2:30 P.M. Michael		
	Sherard; 4:00 P.M. Hardy Amies; 6:00 P.M. Cavanagh.		
	(Press Showings)		
Jan. 30..	10:00 A.M. Angele Delanghe; 11:30 A.M. Mattli; 2:30 P.M. Michael		
	Sherard; 4:00 P.M. Ronald Paterson.		
Jan. 31..	10:00 A.M. Hardy Amies; 11:30 A.M. Cavanagh; 2:30 P.M. Lachasse;		
	4:00 P.M. Norman Hartnell.		
Feb. 1 ..	10:00 A.M. Creed; 11:30 A.M. Stiebel; 2:30 P.M. Michael.		
	Contact: Lady Joubert, 315 Regent Street, London, W 1.		

Beginning Tuesday	OPENING OF SUMMER COLLECTION	CABANA	1410 BROADWAY SHOWROOM - 17TH FLOOR
Jan. 30	Cabana's Summer collection of bathing suits, dresses, playclothes, de- signed by Pembroke Squires at continuous daily showings. Contact: WI. 7-0326. Publicity: Maxwell-Latham-Mathews, PL. 3-5556.		
Jan. 31	MACY'S RELEASE DATE -- International Silk Promotion. (No Show)		
Thursday Feb. 1	PRESS PREVIEW OF SPRING ITALIAN SHOES	OHRBACH'S	3RD FLOOR
9:30 A.M. Coffee	Ohrbach's will present their Spring collection of Finezza handmade Italian shoes. By invitation. Publicity: Mark Klauser, OX. 5-4000.		
Friday Feb. 2	PREVIEW OF SUMMER COLLECTION	CAMEO EVENING FASHIONS; 530 SEVENTH AVENUE FIVE THIRTY P.M.	SHOWROOM - 3RD FLOOR
10:30 A.M.	Preview of Summer cocktail and evening fashions, designed by George Nardiello. By invitation. Continuous daily thereafter. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.		
Friday Feb. 2	PREVIEW OF SUMMER COLLECTION	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
4:00 P.M. Cocktails	Late day and formal fashions for press and buyers. By invitation. Con- tinuous showings daily thereafter. Contact: Jack Sulzer, WI. 7-9470.		
Beginning Sunday	OPENING OF CALIFORNIA SUMMER COLLECTION	MONICA- ERNST STRAUSS, INC.	HOTEL GOTHAM
Feb. 4- Feb. 15	Monica-Ernst Strauss, Inc. will present their Summer collection. By appointment. Calif. address: 9024 Burton Way, Beverly Hills, TRemont 8-0540. Contact: Gene Roberts, CI. 7-2200.		
Monday Feb. 5	OPENING: SUMMER COTTON FASHIONS	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
11:30 A.M.	Arthur Jablow's Summer cotton collection, designed by David Kidd. Daily thereafter at 11:30 A.M. By appointment. Contact: LA. 4-3404. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Monday Feb. 5	OPENING OF SUMMER DRESS COLLECTION	PAUL PARNE CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
2:15 P.M.	Showings Feb. 5, 12 and 14 at 2:15 P.M. By reservation. Contact: CH. 4-4600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 5 4:00 P.M.	PREVIEW: JUNIOR SUMMER COLLECTION Preview of Junior Accent and Petite Accent summer collection, designed by Frank Adams. By invitation. Showing thereafter <u>Wed., Feb. 7 at 11:00 A.M.</u> Contact: LO. 4-1434.	JUNIOR ACCENT; PETITE ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Feb. 5	OPENING OF SUMMER COLLECTION Opening of Rosalie Macrini's Summer collection. By appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 5- Feb. 21	OPENING: SUMMER CALIFORNIA FASHIONS Wayne Fuller will present his Summer collection of daytime and country club dresses. Contact: Dick Steiner, 122 E. 7th St., Los Angeles, MA. 7-5461; beginning Feb. 5 in New York, EL. 5-2600.	WAYNE FULLER, INC. (LOS ANGELES)	SAVOY-HILTON HOTEL
Tuesday Feb. 6 9:00 A.M. Breakfast	PREMIERE: ITALIAN BOUTIQUE FASHIONS Via Veneto 7, new Italian boutique firm of Gino Paoli, will present Fall-Winter fashions, designed by Pino Lancetti and Chiara Ghigi. <u>Showing at 9:30 A.M.</u> By invitation. Contact: Edith K. Brown, BR. 9-0925.	VIA VENETO 7-- GINO PAOLI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 6 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 6 10:30 A.M.	OPENING: SUMMER COLLECTION Herbert Sondheim's Summer collection designed by Sara Ripault. Thereafter Feb. 7, 8, 13, 14, 15. By appointment. Contact: LA. 4-7540. Publicity: Barbara Kling, PL. 3-1709.	HERBERT SONDEHEIM, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Thereafter, daily showings at 10:30, except Monday. Contact: LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 6 11:30 A.M.	PREVIEW OF SUMMER SPORTSWEAR COLLECTION Heiser-Stone will present their Summer collection of dresses and play-clothes, designed by Silvano of Roma. By invitation. Continuous thereafter. Contact: LO. 3-1534.	HEISER-STONE, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 6 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 6 - 9; 12 - 15; 19 - 22. By appointment. (<u>Press Preview, Tues., Feb. 13 at 12:00 Noon.</u>) By invitation. Contact: Ruth McLaughlin, LO. 4-6337.	ESTEVEZ, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 6- Feb. 7 1:00 P.M.	OPENING: SUMMER DRESS COLLECTION The Mr. Mort Summer dress collection, designed by Stanley Herman; also petite junior collection. By admission card only. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 6 1:00 P.M.	OPENING: SUMMER COLLECTION Showing of Hannah Troy's Summer collection on Feb. 6, 7, 8, 13, 14, 15, 20, 21 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 6 1:00 P.M.	OPENING OF SUMMER JUNIOR COLLECTION Summer junior fashions by Anne Klein. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES, INC.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 6 2:30 P.M.	SUMMER OPENING: DRESS COLLECTION Showings Feb. 6, 8, 13, 15, 20, 27 at 2:30 P.M. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 6 3:30 P.M.	PREVIEW: COUTURE SUMMER COLLECTION Preview of Couture daytime, evening dresses and suits, designed by Eric Lund. For press and buyers, by invitation. Daily thereafter by appointment. Contact: Cathie Linton, WI. 7-1076.	ERIC LUND	491 SEVENTH AVENUE DESIGN STUDIO-23RD FL.
Tuesday Feb. 6 4:00 P.M.	PRESS PREVIEW OF FALL 1962 FABRICS Showings Feb. 6, 8, 9, at 4:00 P.M.; also Feb. 7 at 9:00 A.M. For manufacturers, designers, press, fashion coordinators and retailers. (Refreshments will be served half hour before showings.) By admission card only. Publicity: Claudette Rose, OX. 5-1200.	MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Feb. 6 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Showing of McMullen's dresses, coordinates and handknits. By invitation. Contact: OX. 5-4270.	McMULLEN CO. (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday Feb. 6	OPENING OF SUMMER JUNIOR COLLECTION Summer dresses and sportswear at informal showings. By appointment. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday Feb. 7 10:00 A.M.	OPENING OF SUMMER COLLECTION Showings at 10:00 A.M., Feb. 7, 8, 13, 15, 21. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings at 10:30 A.M., Feb. 7, 13, 15, 19, 21. By appointment. Contact: WI. 7-6865.	RUDOLF GOWNS	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 7 1:15 P.M.	OPENING OF SUMMER DRESS COLLECTION Sylvia Kaplan's Summer dresses and ensembles for daytime and late-day wear. By invitation. Showings thereafter Feb. 12 and 15 at 1:15 P.M. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 7- Feb. 8 2:00 P.M.	PREVIEW OF SUMMER JUNIOR COLLECTION Junior fashions designed by Betty Carol. Also showing Feb. 14 and 15 at 2:00 P.M. By invitation and reservation. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection at 2:30, Feb. 7 and 14. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 7 4:00 P.M.	OPENING OF SUMMER COLLECTION Robert Sloan's collection of sportswear, separates, dresses and play- clothes, designed by Sylvia de Gay. By invitation. Continuous daily thereafter. Publ.: Margaret Hodge, 110 West 51st Street, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 7 4:00 P.M.	PREVIEW OF SUMMER COLLECTION Max Lawrence preview of Summer dresses and costumes, designed by Walter Gerson. For press and buyers, by invitation. Continuous daily there- after. Contact: Lou Burrell, WI. 7-2055.	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings at 10:30 A.M., Feb. 8, 9, 13, 15. By appointment. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Wilson Folmar. By appointment. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings at 2:30, Feb. 8, 13, 14, 15, 20, 21. By reservation. Publicity: Eleanor Lambert, MU. 8-2130.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 8 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS Summer collections by Sylvan Rich for Martini and Jerry Parnis for Miss Martini. Showings Feb. 8, 12, 13, 15 at 2:30 P.M. Contact: Eli Lehr- man, LO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Feb. 8 4:00 P.M.	PREMIERE SHOWING OF PARIS COLLECTION Cole-Mort announces the Mademoiselle Ricci premiere Summer collection, designed in Paris by Jules Francois Crahay of Nina Ricci. One formal showing only. By invitation. Contact: Rhoda Marcus, OX. 5-4760.	NINA RICCI FOR COLE-MORT, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Friday Feb. 9 11:00 A.M.	PRESS PREVIEW OF SUMMER COLLECTION Wragge's Summer collection. Thereafter Feb. 13, 14, 20 at 11:00 A.M. All showings by invitation only. Contact: WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 9 1:15 P.M.	OPENING: SUMMER COLLECTION Showings thereafter at 1:15 P.M., Feb. 13, 14, 15. Gordon, LO. 5-2727.	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: Lucille
Friday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings at 2:30 P.M., Feb. 9, 13, 14, 15, 20, 21.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Monday Feb. 12 1:00 P.M.	OPENING OF SUMMER COLLECTION Showings at 1:00 P.M., Feb. 12, 13, 14, 19, 20, 26. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR By appointment.
Monday Feb. 12 3:00 P.M. Cocktails	PRESS PREVIEW: NEW JAYMOUR COLLECTION Seymour Jacobson will present his new Jaymour collection for press and buyers. By invitation. Showings thereafter Feb. 13, 14, 15, 19, 20, 21, and 22 at 10:30 A.M. Contact: Leroy Grayson, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Feb. 13 11:00 A.M. Aperitif	PREVIEW OF FALL KNIT COLLECTION Knit ensembles and dresses in silk and wool for Fall. <u>Showing at 11:30 A.M.</u> By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.	KORRIGAN LESUR-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Tuesday Feb. 13 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo. Thereafter <u>Feb. 13, 14, 15, 19, 21, at 11:30.</u> By appointment. Contact: Marcella Wolfe or Vincent Mignon, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 14 12:00 Noon	BEAUTY AND FASHION LUNCHEON "Young American Viewpoint On Beauty And Fashion." Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM (More details later.)
Wednesday Feb. 14 2:30 P.M.	PREVIEW: SPRING- SUMMER COLLECTION Eleanora Garnett's Spring-Summer custom-made and ready-to-wear collection. For press and customers, by invitation. Contact: Helen Davis, EL.5-5275. Publicity: Virginia Dickson, PL. 5-1109.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Thursday Feb. 15 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order collection at a preview for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR
Thursday Feb. 15 12:00 Noon Luncheon	PREVIEW: COUTURE SUMMER FASHIONS Daytime, cocktail and evening fashions for press and buyers. Daily thereafter at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 15 3:30 P.M. Champagne	OPENING: SUMMER COUTURE FASHIONS Summer collection of daytime, cocktail and evening fashions, designed by Pepe Fernandez. For press and buyers, by invitation. Thereafter by appointment. Contact: Mrs. Sylvia Fernandez or Miss Justo, PL. 2-0712.	PEPE FERNANDEZ	211 EAST 53RD STREET SALON - 7TH FLOOR

